O April 2008



Network in the News

Big Graduation Merits Huge Success for the Construction Jobs Program!





A joint graduation ceremony for the Environmental Protection Agency Brownfields Integrated Environmental Training and Employment Program and the Federal Highways Administration Construction Apprenticeship Pathways Program was held on April 3, 2008 at Dyer Hall, Long Beach City College. Thirty-one students successfully completed the intensive program, which provides training in multiple safety certifications; prepares students for Union Apprenticeship exams; assists in resume writing and practice interviews; and facilitates meetings with representatives from unions.

City of Long Beach 6th District Councilman Dee Andrews was the keynote speaker and praised the graduates for their hard work and dedication.

For more information on construction programs call 562.570.WORK/TTY 562.570.4629 or check out the High Demand, High Growth Industries site at pacific gatewaywork force.com

Learning Lab Update... Integration Question & Answers

What is Service Integration?

The Service Integration Model now being developed in California, will, once implemented, create a new local workforce system that is skill-based. Each One-Stop Career center client will move through a common set of value-added services designed to increase their employability, and their chances of retaining and then advancing in jobs.

Where did the Service Integration concept start and why?

A statewide Executive Committee was convened with representatives from EDD's Workforce services branch, CWIB, CWA, Labor and Workforce Development Agency and Local Workforce Areas to discuss how an integrated service delivery model could:

- Respond to 21st century industry demand and our contemporary workforce crisis
- Assure that our services and training are in alignment with current local and regional labor market requirements
- Shift service priority to an emphasis on worker skills, assisting workers to gain the skills leading to self-sufficiency, and responding to employer demand
- Cope with limited and declining funding though a more efficient use of resources and a reduction of program duplication and requirements
- Increase service levels and
- Redefine and improve performance

The Learning Lab experience of the 12 pilot One-Stops will provide sufficient data, lessons learned as we resolve issues, and provide a roadmap for expansion for all of the State's LWIAs.

What does Service Intergration mean to our staff?

The skill-based shift means that we will put more emphasis on what business demands for a prepared and skilled workforce are, and less emphasis on program requirements. Within the Centers, there will be less emphasis on self-help and general resource room activities for clients, and more on assessment, career coaching and specific skill development.

So is Service Integration just about focusing on business demands?

It is important to understand that service integration, is evolving through discussion among state and local partners, through the 12 State Learning Labs, and at the Network. It is not just about better communication and improved general planning. It is about exploring a sweeping set of adjustments in front end operations for all WIA, Wagner-Peyser, Veteran, MSFW and TAA funded programs and staff.

Do you have a question/concern about integration? Email it to workforce_dev@longbeach.gov.





Getting on the Right Path

The Pathways to Pharmacy program, an innovative collaboration between CVS/CAREMARK Pharmacy, Pacific Gateway's Youth Opportunity Center, Long Beach Jordan High School, Long Beach Regional Occupational Program, and America's Promise Alliance, was created to direct youth interested in a career as a pharmacist, or other healthcare/medical professional in the right direction to reach their goals. This program provides: a 10-week work readiness and summer internship with CVS CAREMARK; job coaching and mentoring; and information on educational requirements and career opportunities in the health care industry.

Applications for the program are being accepted until May 9, 2008. To download the application or for more information, visit www.hireayouth.com.

ITEP Intership Goes Full Speed Ahead!

The International Trade and Economic Program (ITEP) program is well under way. There are 41 interns currently preparing for summer internships, which is an increase of 116% over last year's number of interns! The interns have attended three of the four Work-Readiness Training Sessions. These training sessions focus on multiple areas of job search, life skills (budgeting, banking, etc), and how to be successful in employment. To receive a certificate of completion, the interns must successfully complete all four sessions. Once they have completed their Work-Readiness Training, they will be ready to start at their internship sites in June, July, or August.

The ITEP Internship employer recruitment has also begun. Outreach has been made to over 400 employers. Currently 14 companies such as: TraPac Inc., SSS Marine, Pasha Stevedoring & Terminals, Marine Exchange, and the Alameda Corridor Transportation Authority, to name a few, have already confirmed internship positions.

Inspired Interns Receive Coveted Scholarships!

Five students participating in the Pacific Gateway Workforce Investment Network's Youth Opportunity Center's Inspired Internship Program have been notified that they have received a 2008 Cal-SOAP College Access Scholarship and will receive a \$500 scholarship at a special event on May 8th.

The five exceptional interns are: Van Phan and Seleang Buth-Seleang, interns at the Historical Society of Long Beach; Jamilah Coleman-Mooren intern at Pacific Hospital; Elizabeth Gutierrez, an intern at Kids R' Us; Adriana Lopez, an intern at Long Beach Clothing.

A total of 69 scholarships, ranging from \$500 to \$2,000, are being awarded to high school seniors who will be attending an accredited degree granting college in California during the 2008-2009 academic year. The Scholarships are awarded by the Greater Long Beach Regional Education Consortium, and supports the Consortiums' efforts to expand educational and career opportunities for students from low-income families, schools or regional areas with low eligibility or college participation rates, or from families in which they would be the first to attend college.

Congratulations interns on this great accomplishment!

Recruitments



Back by Popular Demand

The Logistics/Goods Movement Hiring Event proves to be one of Pacific Gateway Workforce Investment Network's most popular recruitment events. The previous event held in February at the Career Transition Center, provided 167 job seekers the opportunity to meet with seven different employers at one setting. Job seekers were able submit applications and resumes during a face-to-face meeting with the employers. Prior to the event, a workshop was held to assist job seekers with resume and interview preparation.

This April event, brought in 150 customers to the Career Transition Center. Job seekers met with the following employers: Diversified Risk Management, Fed Ex-Ground, U.S. Security Associates, Warehouse Shoe Sale, and County of Los Angeles Sheriff Department. More than 55 positions were offered and businesses were very pleased with the caliber of customers.

The next Logistics/Goods Movement Hiring Event is scheduled for May 23 at the Harbor WorkSource Center.



CRST goes to the Harbor!

CRST took their Class A driver recruitment on the road this month to the Harbor WorkSource Center, and met with great success. Sixty-three customers attended the recruitment and 20 were hired on the spot! Due to the positive turn out, CRST plans to continue to hold monthly recruitments at the Harbor Center. Stan, CRST recruiter, said, "CRST management is impressed with the results of the Workforce staff's efforts. In fact, we would like to try and duplicate what we are doing elsewhere in the country."

LA County Sheriffs Recruit from the HarborWorkSource!

The LA County Sheriff Department's Women In Law Enforcement recruitment on April 25 at the Harbor WorkSource Center was well attended. Fifty-two customers learned more about career paths in law enforcement as Deputy Sheriff Trainees and Sheriff Custody Assistants. Many of those attended were qualified to go on for testing.

Visit pacificgatewayworkforce.com to check for information on upcoming recruitments.

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Editor: Jennifer Angeles Email your Network news to Jennifer angeles@longbeach.gov